

## THE TRUMP ORGANIZATION AND IREO ANNOUNCE TIE-UP FOR PLANNED NEW LUXURY OFFICE TOWER IN GURGAON

*Third property in India for the Global Real Estate Empire*

**NEW YORK** – April 13, 2016 – The Trump Organization announced today that they have tied up with India’s first and largest real estate private equity firm, IREO, to bring to market an iconic office tower in the heart of one of India’s fastest growing cities, Gurgaon. To be designed by the award winning Norman Foster-led architectural design firm, Foster + Partners, this new tower will mark the third development in India for Trump, the most globally recognized brand in real estate.

“We have enjoyed tremendous success in India with our existing properties in Mumbai and Pune, and we are thrilled to add yet another incredible development to our portfolio. IREO is truly a fantastic group and we are looking forward to pushing the boundaries together to create what will soon be one of the most exciting and sought after commercial towers in India and beyond,” said Donald Trump Jr., Executive Vice President of Development and Acquisitions. “This is the latest addition to the Trump Organization’s portfolio of world-class properties further showcasing the amazing strength and demand for the Trump Brand in India and around the globe.”

Speaking on the tie up, Lalit Goyal, VC & MD of IREO, said “We are delighted to partner with The Trump Organisation, one of the world’s strongest real estate brands, in bringing to the Gurgaon market the sort of world class office spaces that the Trump name is well known for. Gurgaon is already well established as a premier destination for large corporates operating in India. However, despite more than 58 million sq ft of total office space, Gurgaon still has a negligible supply of truly A-grade, international quality office spaces. Our partnership with a strong global brand like Trump, is designed to fill this void. A signal of our commitment to develop a truly iconic tower is the fact that we have retained Foster+Partners, which is among the most respected architectural firms worldwide, with many remarkable projects including the recent Apple HQ to their credit” .

The new tower will be situated in a prime location, along the premier Golf Course Extension Road in Gurgaon, and when completed, will be the tallest of its kind in this rapidly expanding and vibrant Indian city. It will also be located within the upcoming IREO City area, which is an upscale, 500-acre world class, mixed-use development that IREO is developing along the Golf Course

Extension Road. The high quality residential, commercial and retail infrastructure of IREO City will provide the ideal neighborhood for the upcoming new tower.

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## About The Trump Organization

The Trump Organization, a privately held company, is the global leader in real estate development, acquisition, sales, marketing and property management, representing the highest level of excellence and luxury. With over 70 projects current and in progress across the globe, The Trump Organization is responsible for the success of many of the world's most recognized developments. With each new venture, Trump achieves perfection through superior locale, superb quality and meticulous detail, creating an unparalleled experience and constantly raising the bar for exceptional luxury living.

For over four decades, Trump has developed, owned, managed and branded millions of square feet of real estate worldwide. In addition to massively successful projects in the United States, Canada, Scotland, Ireland, Dubai, Philippines, Uruguay and many others, Trump has most recently established an impressive footprint in India, first with Trump Towers Pune, an extraordinary residential property comprised of two striking towers located in the heart of the city, as well as Trump Tower Mumbai, which, when completed, will soar over 75 stories high, dazzling the city with its golden façade.

For more information, please visit [www.Trump.com](http://www.Trump.com).

## About IREO:

IREO is the first and the largest Private Equity Fund dedicated to the Indian real estate sector with nearly US\$2 bn of funds committed to India. The Group has a pan India footprint with a land bank of more than 4500 acres and 23 projects in prime locations across NCR, Haryana, Punjab, Tamil Nadu and Maharashtra under various stages of development. Successful project launches from IREO include **"The Grand Arch"**, **"IREO Uptown"**, **"Ireo Victory Valley"**, **"IREO Skyon"** and **"Ireo Gurgaon Hills"** in Gurgaon and **Ireo Rise** in Mohali. Of these, IREO has already successfully completed and commenced delivery of possession in both **"The Grand Arch"** and **"IREO Uptown"**. Ireo has also made a foray in the branded residences and serviced apartments category for which it has tied up with Grand Hyatt for **"Grand Hyatt Residences, Gurgaon"** and Singapore-based The Ascott Limited for **"Ascott Ireo City, Gurgaon"**. These projects are under various stages of development. IREO is also developing integrated township projects with residential, commercial and retail developments accompanied with amenities such as schools and hospitals in Ludhiana, Gurgaon and Panchkula named **Ireo Waterfront**, **Ireo City** and **Ireo Fiveriver** respectively.

IREO has been present in India since 2004 and has evolved as a fully integrated real estate organization. IREO's team consists of internationally experienced and accomplished Indian and expatriate professionals from diverse backgrounds to lead initiatives and to deliver best in class products and services to their customers.

IREO has a global blue chip investor base and marquee strategic partners.

For further information please visit: [www.ireoworld.com](http://www.ireoworld.com) or contact: Rishab Sharma@9780234044

# TRUMP

THE TRUMP ORGANIZATION



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